



Healthcare Cost Containment Summit

Hosted by Zenith Risk Strategies

10:00 AM | Welcome & Opening Remarks

Speaker: Thomas Wagner, CEO – Zenith Risk Strategies

Overview of summit goals, cost containment framing.

10:15 AM – 11:00 AM | Session 1: Leveraging Medical Captives to Stabilize

Speaker: Thomas Wagner- Zenith Risk Costs Strategies

Overview of captives, reducing volatility, case study results.

11:00 AM – 11:45 AM | Session 2: Direct Primary Care & Virtual Care Access

Speaker: TBD- NextEra

Unlimited primary care, reducing ER visits, integration with networks.

11:45 AM- 12:45 PM | Lunch Break

12:45 PM – 1:30 PM | Session 3: Specialty & Narrow Networks

Panel: Jarred Pierce (Unity Network) and Mark Haegele (Nomi Health)

Partnering with high-value providers, reducing leakage, aligning incentives.

1:30 PM – 2:15 PM | Session 4: Bundled Surgical Pricing & Cost Transparency

Panel: David Balat (Direct Care Alliance) and Tracy Creger (Connect Benefits)

Pre-negotiated bundled pricing, predictable claims, stop-loss impact.

2:15 PM – 2:30 PM | Afternoon Refreshments & Networking Break

2:30 PM – 3:15 PM | Session 5: Regenexx – Regenerative Medicine & MSK Cost Savings

Speaker: Mark Testa- Regenexx

Avoiding unnecessary surgeries, claim reduction, 60–70% cost savings.

3:15 PM – 4:00 PM | Session 6: Driving Down Pharmacy Spend

Speaker: Lisa Gish- TrueScripts

Transparent PBM vs. spreads, specialty drug savings, case examples.

4:00 PM - 4:15PM | Afternoon Refreshments & Networking Break

4:15 PM- 4:45 PM | Session 7: Fair Market Health – Smarter Healthcare

Shopping

Speaker: Rob Higdon- Fair Market Health

FMH Marketplace: shop, compare, book care; transparent pricing; case studies of 20–40% savings.

4:45 PM- 5:15 PM | Session 8: Advanced Claim Analytics

Speaker: Mark Haegele- Artemis

A leading benefits analytics platform empowering organizations to optimize healthcare spending and employee well-being.

5:15 PM – 6:30 PM | Closing Remarks & Happy Hour

Key takeaways, partnering opportunities, scheduling consultations, drinks and more.